





MEDIA ROOM

amy matthews | FOR | DIY network



AMY MATTHEWS

www.diynetwork.com/amy-matthews/index.html

YOU SPIN ME RIGHT 'ROUND, BABY

A Man at His Best is never media-shy. He knows the value of strong collaborations with fellow professionals and appreciates the recognition that comes from delivering superior work. This year, Esquire has teamed up with designer Amy Matthews to create the ultimate media space. A licensed contractor and host of several shows on the home-design, renovation-centered DIY Network,

Matthews brings extensive experience and bravado to her design for the Esquire House Media Room. "Everyone is doing a big-screen home theater these days, everyone has state-of-the-art technology, but no one is using it in this manner," says Matthews. "My vision is to surprise you when you walk into the room. The design is edgy and modern—but in a way that you haven't quite seen before."

The unusual room is built for two entertainment purposes. The west wall, with



five large LG flat screens, is optimized for watching movies, Internet, or TV; the south wall has two pop-up 42-inch screens outfitted for video-gaming. Matthew's "surprise" comes in the form of a round, sixteen-foot turntable embedded in the center of the room, outfitted with eight captain's chairs, that rotates at the touch of the button to face one side or the other, depending on the Bachelor's entertainment whims.

"I feel that the ultimate L.A. bachelor is a multitasker and looks at his media space in that way. So I wanted to create a media wall where the bachelor and his friends could come together to watch many sports or programs at once, or play video games, together or separately," Matthews explains. "It's about creating a high-technology space

that is also comfortable and dynamic—on a turntable that brings the media to the participants rather than the participants to the media!"

Matthews' design for the room conveys both comfort and a rich sophistication. The walls are wrapped in linen panels and chocolate "alligator" columns. The custom built-in cabinets anchor the room with strong, dark wood tones and are topped with countertops (made from recycled beer bottles) that bring in warm variations of browns, yellows, and oranges. Automated blackout shades powered by Lutron allow the room to be used day and night. State-of-the-art LG Infinia flat screens on both the gaming and media walls—highlighted by a 55-inch 3-D Infinia TV in the center of the viewing wall—

and the use of integrated controls brings the room into the high-tech realm.

The creation of the Media Room started from the bottom up—gutting two bedrooms and bathrooms to form the new, expansive space. The renovation of the Media Room, along with the work of the other designers throughout the Esquire House, has been chronicled in a one-hour DIY Network TV special hosted by Matthews and premiering on Sunday, January 6, 2011, at 10 P.M. EST/9 CST. "DIY Network has always sought to inspire viewers with new uses of technology and new ways to envision spaces," she says. "Transforming several smaller rooms into a Media Room of this magnitude brings together both the DIY aesthetic and that of Esquire—which is a wonderful pairing!"

White Diamond tile
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Breakfast Room, with Cyrus Company "Cubiko" table

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4

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MEDIA ROOM

**Design by Amy Matthews
for DIY Network**

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